



PROPERTY SELECTED

Property Selected is a full DM service that includes address selection and distribution. Simple, accurate and good value. You can use Property Selected to find new customers, test different markets/target groups and push sales and traffic to shops.

The service is aimed at companies that need to reach a specific target group, or that want to build up a customer database.

Target group selection

You can choose the target group based on a selection within, for example, geographical area, property and household type, houses, owner-occupied housing, families with children, family income, lifestyles etc.

Target group selection when ordering

Selections can be made within the following areas:

Geographical area	Recently moved house
Property type	Age adult
Household type	Age women
Gender	Age men
Holiday-home owner	Age children
Family income	Number of children
Own income	Lifestyles/cluster
Extra property type	Combined household assets
Choice of car (for houses)	

Contents

The contents must be direct mail. The message and contents of the mailings may vary, but not in such a way that they no longer have the character of an advertisement or marketing material. You can also send samples as Property Selected.

Marking

State the sender's name and postal address. Mark the items with a special symbol for Property Selected, which can be downloaded at posten.se.

Notification

Notification must be given for some types of items seven working days before the consignment date. This applies to items which:

- Are not wrapped.
- Are thicker than 6 mm or smaller than 90 x 140 mm.
- Are not square.
- Contain samples or other objects.
- Weigh more than 1 kg per item.

Notification according to the above is carried out for shipment volumes exceeding 100,000 items.

Booking

Mailings containing 10,000 items or more must be booked no later than 5.00 p.m. on the working day before the consignment date at posten.se or via Customer Service.

Volumes exceeding 100,000 items

When handing in volumes that exceed 100,000 items, you need to contact your sales representative at Posten.

Handing in

You hand in Property Selected on weekdays before 4.00 p.m. at Posten's special consignment offices. Items can be handed in at Post Terminals on working days up until 6.00 p.m.

You can find information on your nearest consignment office at posten.se, or by contacting Customer Service.

PAR AB supplies a partly filled-in delivery note (type 47) together with the address material. You need to complete this delivery note by adding the number of items and weight intervals before handing in.

When handing in, the items should be:

1. Sorted in postcode order per consignment office according to Posten's Sorting File.
2. Bundled or boxed and addressed to the respective postal delivery office.

You can find further information about how to sort Property Selected under "Sorting instructions for Property Selected" at posten.se.

Dimensions and weights

Maximum dimensions

Length 350 mm, width 250 mm, thickness 30 mm.

Maximum weight

2 kg per item.

All items in a shipment must have the same dimensions and format. The maximum difference in weight between the lightest item and the heaviest item is 30 grams.

Delivery

Property Selected is delivered three working days after the consignment date and is not delivered to households that have requested not to receive advertising.

Surcharges

If an item has not been labelled, notified, booked or consigned in accordance with the criteria above, a surcharge will be applied.

Environmentally-certified distribution

All Posten's distribution services are environmentally-certified in accordance with ISO 14001, and we have also drawn up an environmental product declaration, ISO 14025 EPD, which shows the environmental impact of Property Selected.

Terms and conditions

You can find specific terms and conditions for this service at posten.se.

General terms and conditions

For customers paying by cash, Posten's General Terms and Conditions (PAV) apply. For customers paying on invoice or customers with agreements, Posten's General Terms and Conditions for Commercial Clients and Other Organisations (PAKN) apply. These terms and conditions are available at posten.se and can also be ordered from Customer Service.

Customer Service

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